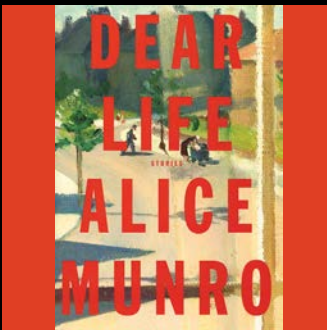
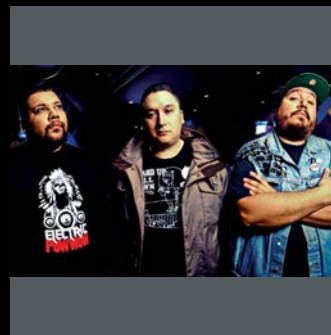


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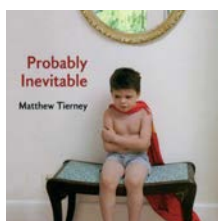
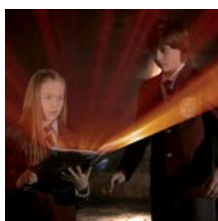
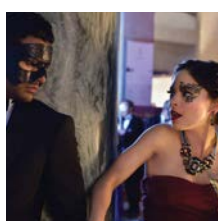
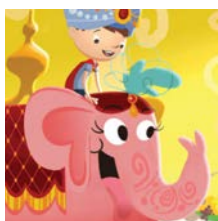
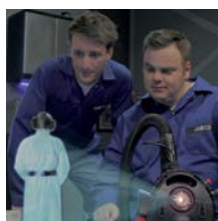
Ontario Media
Development Corporation

Annual Report 2013-2014



Ontario's Creative Industries:
LEADING THROUGH INNOVATION





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Our Mission

The Ontario Media Development Corporation is the central catalyst for Ontario's cultural media cluster. It promotes, enhances and leverages investment, jobs and original content creation in the province's book and magazine publishing, film and television, music and interactive digital media industries.



Ontario Media Development Corporation

Ontario Media Development Corporation (OMDC)

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What We Do

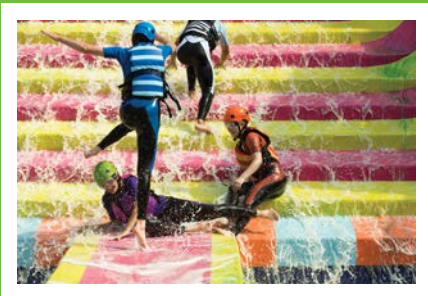
The Ontario Media Development Corporation stimulates investment and employment in six creative media industries in Ontario: book and magazine publishing, film and television, music and interactive digital media.



Altman



The Walrus



Splatalot!

How We Do It

- Tax credits – the Ontario Film & Television Tax Credit (OFTTC), the Ontario Production Services Tax Credit (OPSTC), the Ontario Computer Animation and Special Effects Tax Credit (OCASE), the Ontario Interactive Digital Media Tax Credit (OIDMTC), the Ontario Book Publishing Tax Credit (OBPTC), and the Ontario Sound Recording Tax Credit (OSRTC)
- Funding – the Film Fund, the Book Fund, the Magazine Fund, the Ontario Music Fund, the Interactive Digital Media Fund, and the Export Fund
- Industry development support to a range of trade organizations, initiatives and markets, including the International Financing Forum during the Toronto International Film Festival
- International business development support for strategic initiatives abroad
- Ontario's Film Commission to attract and facilitate film and television production
- Support and sponsorship of a wide range of marketing, outreach, education and research activities

We've got it going



Message from the Chair

The Hon. Michael Coteau
Minister of Tourism, Culture & Sport

Dear Minister Coteau,

On behalf of the Board of Directors of the Ontario Media Development Corporation (OMDC), I am pleased to submit the 2013-14 Annual Report.

2013-14 was another banner year as Ontario's creative industries continued to lead through innovation. The creative companies OMDC supports are flourishing and are leading real economic growth in the province. Through facilitating the creation and sales of globally-recognized creative media content, OMDC is helping Ontario's creative industries drive growth and productivity, foster innovation and expand their international market reach.

A number of milestones occurred in 2013-14, including the launch of the Ontario Music Fund and the third year in a row that Ontario's film and television industry contributed over a billion dollars to Ontario's GDP.

Reading through these pages, you will see numerous examples of how OMDC's programs and services have helped our stakeholders to achieve business success. Our sincere thanks to the Ministry of Tourism, Culture & Sport for its continuing support, and to OMDC's dedicated Board, management and staff, for their commitment to ensuring that Ontario continues to be a leader in encouraging the creation of globally-recognized creative media content.

Respectfully submitted,



Kevin Shea
Chair



Message from the President and Chief Executive Officer

Ontario's winning combination of competitive financial incentives, world class infrastructure, superb educational institutions, talent and skills has helped make the province's creative media companies leaders in the creation of innovative content that the whole world enjoys.

To encourage growth and innovation, OMDC provides a range of programs and funding to foster our homegrown talent and the province's creative economy, including the book and magazine publishing, interactive digital media, music, film and television industries.

In the past year, OMDC programs and services have:

- helped Ontario book publishers to create new content, strengthen their revenues, increase their market share, and expand their digital publishing capacity;
- contributed to magazine publishers' capacity to remain competitive and increase revenues by an estimated three times the amount awarded through OMDC's Magazine Fund;
- supported the creation of more than 1,000 high quality, original, interactive digital media content projects garnering domestic and international commercial success and critical acclaim – including Digi-Awards, Canadian Screen Awards and an International Emmy;
- initiated over 54,000 new business leads for Ontario companies at OMDC-supported trade organization events;
- assisted more than 200 Ontario companies across five sectors to develop a strong presence in 21 global markets, building on last year's reported sales of \$380 million;
- delivered unprecedented support to more than 100 music companies across Ontario's music ecosystem to develop emerging companies, drive tourism through live music, and create jobs and revenue growth; and
- certified 2,689 book, film, interactive digital media, television, and sound recording projects for tax credits

Film and television production contributed \$1.15 billion to the provincial economy in 2013 – the third year in a row over the one billion dollar mark and a 71 per cent increase over the \$671.23 million the industry generated in 2008 (the lowest figure in the last 15 years). Led by domestic television, that production activity accounted for more than 25,000 full-time direct and spin-off jobs.

Ontario is a key musical hub in Canada and the world. In addition to our talented artists, many others contribute to help keep the music industry flourishing in our province: record companies, music publishers, artist management firms, presenters, promoters and booking agents. Ontario's thriving music industry is supported by the Ontario Music Fund (OMF) which launched in October, replacing the former OMDC Music Fund and Music Export Fund. This three-year \$45 million initiative is aimed at strengthening Ontario's music companies and stimulating growth and employment.

Ontario's burgeoning Interactive Digital Media (IDM) sector generates annual gross revenue of \$1.4 billion and employs 16,000 people in the province. OMDC supports the IDM industry with a variety of programs and services aimed at helping Ontario companies to maintain vital intellectual property and to compete successfully in the global market.

The book and magazine publishing industries also flourished in 2013-14. More than half of Canada's books and magazines are published in Ontario.

Our sincere thanks to the Ministry of Tourism, Culture & Sport for its continuing support, and to OMDC's dedicated Board and staff for helping Ontario's innovative creative industries to forge a stronger economy.

Sincerely,



Karen Thorne-Stone
President & CEO



In 2013-14, the OMDC Film Fund provided \$4 million for 42 feature films, stimulating \$93.6 million in additional financing and creating nearly 11,000 weeks of work — and OMDC-supported films and television series continued to gain appreciative world-wide audiences.

Highlights Reel

- Domestic film and television projects accounted for 56% of total production activity, generating revenues of \$775.2 million.
- The province attracted a 28% increase in foreign television production. Ontario's talent pool, technical expertise, state-of-the-art infrastructure and access to reliable funding combined to attract outside productions in addition to highly-rated domestic TV series such as, *Degrassi: The Next Generation* (13th season); *Murdoch Mysteries* (season seven); *Orphan Black* (second season); and *Rookie Blue* (season five).

Six Thriving Sectors:

- Book publishers in Ontario bring in \$1.2 billion in annual revenues and pay \$256 million in wages and benefits.
- Ontario's \$1.2 billion magazine industry supports an average of 9,000 jobs annually, with salaries of more than \$360 million a year.
- The province's music industry is the largest in Canada, producing over 80% of the country's music recording and publishing revenues and providing more than three-quarters of Canadian music industry jobs.
- More than 1,000 digital media companies in Ontario produce revenues of \$1.4 billion and high-value employment for 16,000 skilled workers.
- The stature of Ontario's film and television industry has helped to make the province the third-largest entertainment and creative jurisdiction in North America, after California and New York.

Government support for the OMDC is a sound investment in a sector that has proven its ability to strengthen and stimulate the economy, and provide jobs as much of the media world goes digital.

Another billion dollar year for film and TV

The film and television industry continues to be robust. The sector's total contribution to the provincial GDP was \$1.15 billion in 2013, the third year in a row to top \$1 billion. Domestic production accounted for more than two-thirds of the total results.

It was a busy year for Ontario feature production, with 14 OMDC Film Funded features going to camera: David Cronenberg's *Maps to the Stars*, *88*, *A Fighting Man*, *The Calling*, *Dr. Cabbie*, *Fall*, *The Girl King*, *Happily Ever After*, *Hellions*, *The Intruders*, *Man Vs.*, *Midnight Sun*, and documentaries *Altman* and *Watermark*.



Filming *Murdoch Mysteries*

“Feature filmmaking takes passion, love and devotion but it also takes a sincere desire to find stories that amaze and intrigue audiences.

Canada and Ontario, in particular, are in a golden era of feature film-making. The best filmmakers in the world live and shoot here. That’s great, because we have a lot of stories to tell.”

—Jennifer Jonas, Principal,
New Real Films

Films shooting in Northern Ontario, including *A Limousine*, *Coconut Hero*, and *House on the Hill 2*, continued to keep production levels high in the region.

Ontario is home to innovative post-production, visual effects, digital animation and 3D facilities that are in demand globally. Hit movies like *The Amazing Spider-Man* and richly-produced TV series such as *Game of Thrones* and *Vikings* shoot on location around the world, then come here for some of the best post-production available. Animated children’s series, including: *The Cat in the Hat Knows a Lot About That!*, *Justin Time* and *Thomas the Tank Engine* are produced in Ontario for an international market.



Justin Time



The Cat in the Hat Knows a Lot About That!



Vikings

When TIFF announced its Canada’s Top 10 selections in December, a number of OMDC-funded films were on the list, including: *Enemy*, *The F Word* (aka *What If*), and *Watermark*, an OMDC-supported documentary feature film that won the \$100,000 Rogers Best Canadian Feature Film prize and best documentary at the 2014 Canadian Screen Awards.



Enemy



The F Word



Watermark

On location in Ontario in 2013: 44 feature films for theatrical release, 80 feature films for TV or cable, 140 episodic series for TV.

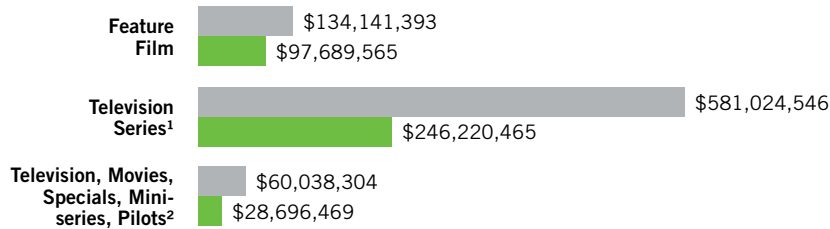
Film and TV Production Activity for the 2013 Calendar Year

Domestic Foreign

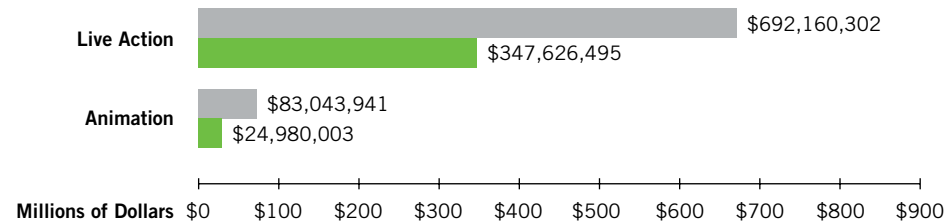
2013 Production Activity



2013 Breakdown of Production Activity by Format



2013 Breakdown of Production Activity by Production Type



Data represent expenditures of all productions using OMDC-administered incentives and services. Data do not include television commercial, corporate video, music video, or broadcaster in-house production. Figures include live action and animated production. Data reflect the production expenditures in Ontario during the year and do not always reflect the total budgets of the projects. There may be productions that were shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

¹ The number of television series does not include cycles which began production in the previous year.

² Productions with fewer than six episodes.

Building New Platforms for Success

As we continue to be inexorably drawn into the digital future, media companies are bursting with innovative platforms, hardware and software for this brave new world of interconnection.

“When we go to shows and talk to other developers in the US and elsewhere, and hear that they don’t have the same level of government support as we do living in Ontario, it really makes us feel grateful. I don’t think our games would have been quite the same without the support we’ve received.”

—Graham Smith, Co-Founder,
DrinkBox Studios

The province’s \$1.4 billion interactive digital media sector is growing by leaps and bounds, and continues to feed the appetite across all media for ground-breaking digital content. Ontario is already an established hub for indie game and mobile app development across a variety of platforms, and our digital capacity is expanding across all creative media sectors to meet consumer demand and boost Ontario’s competitiveness globally.

OMDC • SODIMO

Digital Dialogue Numérique



Clive Thompson, author, *Smarter Than You Think: How Technology is Changing our Minds for the Better*, delivers keynote address at 2014 Digital Dialogue Conference

2014 Digital Dialogue Conference:

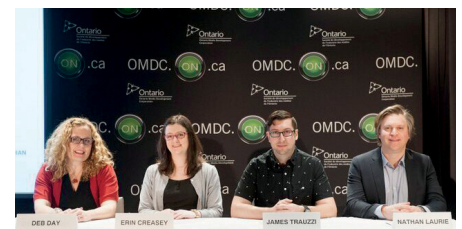
OMDC hosted its fourth annual Digital Dialogue Conference in January. More than 200 stakeholders attended from Ontario’s creative industries, including: financiers, venture capitalists, content creators and technology experts. Among this year’s topics were the changing broadcast landscape, leveraging investment, new pathways to monetization, and audience and community building.

The Digital Dialogue Breakfast Series – A Continuing Success

OMDC introduced a series of breakfast sessions in 2012-13 to continue the conversation and build upon the cross-sector networking and knowledge sharing throughout the year. These forums for discussion among decision-makers in the cultural media industries continued through 2013-14.

Digital Dialogue Breakfast Series March 2014 Panel — *Beyond the Shelf: Reaching your Audience in the Digital Marketplace.*

Innovate by Day’s Deb Day moderated the panel of industry leaders, including: Erin Creasey, James Trauzzi and Nathan Laurie



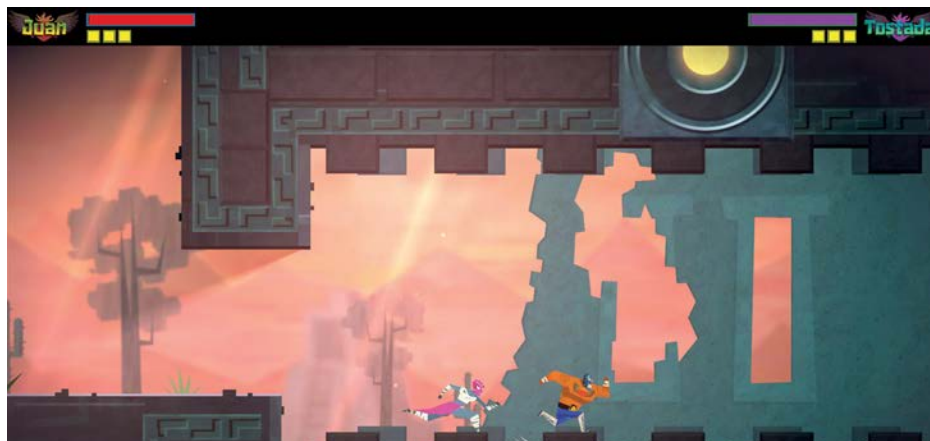


“It’s a time of huge change. Technology is having an impact on our industry, there’s no doubt. But one thing that’s still true is that great stories and great books, whether print form or digital, still have a place. They always will.”

—Karen Boersma, Publisher,
Owlkids Books

OMDC supports Interactive Ontario’s GameON: Finance, a two-day conference exploring the business of games with a particular focus on new and evolving business models, and access to capital for business growth, project financing and product distribution.

Ontario’s content creators can fully embrace new technologies and opportunities by virtue of their access to first-class educational institutions, leading-edge research and development, and government support through innovative programs and initiatives.



Guacamelee!, an OMDC-supported project by DrinkBox Studios, was selected Best Vita Game of 2013

Since 2005, the IDM Fund has awarded \$13.9 million, creating more than 950 highly-skilled jobs, translating to well over \$56 million in revenues from completed projects.

OMDC funding supports Ontario’s creative industries as they develop, produce and roll out their products onto digital platforms.

Ontario publishers are leading adopters of digital technologies and the OMDC Book Fund has made it possible for them to bring digital production capacity in-house, introduce efficient new digital workflows and increase productivity by 10%. More than 3,500 e-books have been released with OMDC support.

In 2013-14, two magazine publishers received support through OMDC’s pilot initiative to support digital-only magazines. Maple Media launched a mobile-optimized version of their online magazine *29 Secrets* as well as five new e-newsletters. These projects have grown Maple Media’s audience by over 10,000. *2life*, a free app published by 2 for Life Media, is available worldwide in 14 languages and has been downloaded over 100,000 times.



2life

Collaboration and Cross-Sector Partnerships

One of OMDC's primary roles is to promote collaboration among companies, across media sectors and in the broader business community.

.....

While delivery platforms are changing and converging at breakneck speed, Ontario's content creators continue to adapt and strengthen by exchanging expertise, sharing resources and forging strategic partnerships. The stimulus of cross-sector co-operation and collaboration keeps our creative cluster on its toes, and its skills sharpened, to ensure success in the global marketplace.

Francophone Book Publishing Initiative

OMDC secured federal funding of \$40,000 for the next five years towards a new Francophone Book Publishing Initiative and will match the funding from its Book Fund.

From Page to Screen

In February, for the seventh year, OMDC's one-day B2B event, From Page to Screen (FPTS), brought together Ontario publishing and screen-based producers to discuss partnerships and content optioning. Publishers and producers alike were kept busy with more than 400 back-to-back meetings. Designed to promote the adaptation of stories and characters from books to the big and small screens, FPTS has brokered 30 option deals since it began.



Jennifer Paul and Suzanne Ritzau, *Strada Films* at *From Page to Screen*



Gayna Theophilus, *Annick Press*



Live Music Alive and Well at NXNE

Marking its 19th year in 2013, the North by Northeast Festival (NXNE) and Conference has become one of the most highly anticipated music events in Canada, drawing more than 350,000 attendees. OMDC supported roundtables for Ontario companies to connect with promoters and bookers from the northeastern U.S. Based on the popular South by Southwest Festival (SXSW) in Austin, Texas, NXNE has grown into a major showcase for local indie musicians and a cross-sector celebration of talent. Apart from live music, the event now also features a film festival, as well as an interactive digital conference (NXNEi) supported by OMDC.

Ontario's Creative Media in the Global Marketplace

Through its programs and initiatives, OMDC cultivates and nourishes international partnerships to help expand the industry and its revenue base.

.....

In 2013-14, the Export Fund provided \$1.8 million to 213 book publishing, film and television, music and IDM companies for more than 865 business-building trips to international markets and strategic destinations. In the previous year, 204 companies reported sales of over \$380 million at international markets attended with OMDC Export Fund support. *Marché International du Disque et de l'Édition Musicale (MIDEM)* is one of the key international trade fairs for the music industry and provides a forum for artists, producers, managers and investors from all over the world to talk business, promote labels and generate new revenue streams.

At the 2014 MIDEM conference in Cannes, OMDC hosted the Ontario reception with 28 Ontario music stakeholders and 250 international VIP guests. It also supported both Ontario's presence at the Canada Stand, and the Canadian Independent Music Association's (CIMA) Ontario Showcase with four acts from the province: *Lindsay Broughton, D.O., Ghost Town Orchestra*, and *The Little Black Dress*.



Wilderness of Manitoba

OMDC also supported CIMA's Canadian Blast at SXSW in Austin, Texas, with an Ontario Showcase, featuring four Ontario artists: *The Beaches, Lowell, Weaves* and *The Wilderness of Manitoba*.

Each February, creators of children's content gather in New York City for the Kidscreen Summit, a four-day conference and market event showcasing children's youth entertainment products from around the world. For the second year, OMDC partnered with the Youth Media Alliance (a national non-profit organization dedicated to the support of high quality screen-based content for children and teens) by providing meeting tables at the



Kidscreen Summit

summit for Ontario producers to network and do business at the Summit. OMDC was also pleased to be a sponsor of Computer Animation Studios of Ontario's (CASO) booth, showcasing the incredible talent and quality of Ontario's animated productions.

New this year, OMDC presented a networking breakfast, bringing together Ontario and Irish delegates. At the breakfast, Ontario's Conor Holler from Xenophile Media, presented a case study of their transmedia project, *Time Tremors*, that went on to win the iKids Award as Best Learning App for Smartphone.



Time Tremors

In March, with support from OMDC, 35 Ontario game companies attended the Game Developers Conference in San Francisco – the largest annual learning and networking event for professional video game developers. OMDC provided networking opportunities and a kiosk for exhibiting.

OMDC supported the International Visitors Program during the Harbourfront International Authors Festival.



U.K. TV Drama Co-Production Mission

OMDC organized the U.K. TV Drama Co-production Mission from February 24 to 28 to explore new opportunities for big-budget television drama production. In partnership with Film London and MIDAS (Manchester's economic development agency), 10 Ontario producers spent five days in London and Manchester meeting British colleagues, exchanging project ideas and touring key production and post-production facilities to build relationships and establish new partnerships.

The OMDC UK TV Co-production Mission on location in Manchester. (L to R) Anthony Leo, *Aircraft Pictures*; Tecca Crosby, *Entertainment One*; Melissa Williamson, *Pier 21*; James Weyman, *OMDC*; Peter Raymont, *White Pine Pictures*; Fred Fuchs, *Riverside Entertainment*; Alphons Adetuyi, *Inner City Films*; David Cormican, *Don Carmody Productions*; Karen Thorne-Stone, *OMDC*; Nicholas Tabarrok, *Darius Films*; Michael McGowan, *Mulmur Feed Co.*; Gina Vanni, *Take 5 Productions*



IFF at TIFF

During OMDC's 8th International Financing Forum (IFF) at the Toronto International Film Festival (TIFF) in September, 39 Canadian and international producers met with more than 30 industry executives from 15 countries in more than 500 one-on-one meetings.

IFF has been a market launching pad for over 300 feature films, including OMDC-supported *Midnight's Children*, which was selected for screening at TIFF in 2012. More than 50 projects presented at IFF have been financed.

"IFF goes from strength to strength. This fantastically run OMDC event at TIFF needs to be counted among the best international co-pro programs on offer — a veritable one-stop shop for producers and industry veterans alike."

—Paul Scherzer, *Six Island Productions*,
Toronto



OMDC's IFF 2013 Panel: "In Conversation With" series: *Producing – Gettin' It Done*. (L to R) Jan Nathanson, *IFF producer*; Wendy Mitchell, *editor, Screen Daily*; Oscar-winning producers: Iain Canning, Jay Van Hoy, Roman Paul, Emile Sherman and Celine Ratray; James Weyman, *OMDC*

“This gathering was fantastic, primarily due to the quality of the chosen participants. There was a level of experience and talent which provides a platform to really determine what the potential of a project might be, and provides fresh ideas to realize it.”

—Julia Sereny, *Sienna Films*

Also during TIFF in September, Producers Lab Toronto (PLT) was back with co-sponsors OMDC and European Film Promotion Agency bringing together 20 Canadian and European producers to discuss co-production opportunities. Four producers from New Zealand and Australia attended for the first time. This highly effective platform has led to the development of 27 projects.

The producers of *Stay*, which had its world premiere at TIFF 2013, were participants in the Producers Lab Toronto in 2010.

In October in Japan, OMDC provided support for two Ontario Film Fund supported productions screened at the Perspectives Canada Showcase at TIFFCOM, the festival's international co-production market.



PLT offers a platform for producers from around the globe to put together their creative, technical and financial capabilities



Ontario Film Commission

As part of its continuing successful efforts to market Ontario to the international film and television production industry, the OMDC's Ontario Film Commission provides location scouting and facilitation services, at no charge, to producers considering shooting here.

With a permanent marketing presence in Los Angeles (in partnership with the City of Toronto and FilmOntario), direct links to all regional film contacts in the province, and a digital locations database with more than 260,000 high-quality images representing more than 12,000 locations, the Film Commission provides a seamless location experience for both domestic and foreign projects, assisting 160 productions in 2013-14.



The Film Commission, in partnership with the City of Toronto, hosted a three-day familiarization tour of Ontario for 12 senior Hollywood and New York production executives from major independent production companies, ending their visit with a trip to Niagara Falls.

The group also toured Toronto's major studios Pinewood, Showline, Cinespace, and Revival 629, and post-production facilities Deluxe, Mr X., and Technicolor, as well as surveyed popular filming sites such as The Distillery District (Gooderham and Worts), Chinatown, Metro Square, the University of Toronto, St. Lawrence Market, the Fairmont Royal York Hotel and the financial district



The Mortal Instruments: City of Bones won the 2014 Cineplex Golden Reel Award

New feature productions got underway in Ontario in 2013-14, including *Mortal Instruments: City of Ashes* and MGM's remake of the classic horror film, *Poltergeist*. Director Guillermo del Toro's *Crimson Peak* prepped for shooting in 2014.

Scouting levels were also high in Northern Ontario to support a number of films being shot there. The continued increase in film activity in the north prompted OMDC's digital library team to accelerate location shooting and train location scouts in key northern film centres of Sudbury, Parry Sound, North Bay and Sault Ste. Marie.

OMDC hosted the fourth consecutive Toronto/Ontario on Location in L.A. Day, an initiative designed to showcase the province's advantages as a world-class destination for film, TV, VFX, animation and post-production. More than 90 members of the Toronto/Ontario film and TV community participated in the networking event, which included a mini trade show.

The Film Commission added 1,187 locations to the Digital Location Library in 2013-14.

Over the past year, the L.A. office helped bring 19 productions with a value of \$282 million to Ontario.



Panel (L to R): David Zitzerman, *Goodmans LLP* (Moderator); Panelists: Rebekah Rudd, *MGM*; John Weber, *Take 5 Productions* and Debra Curtis, *Entertainment One*

"Every facet of the film and television industry was represented at the event, so all I had to do was drive from Hollywood to Universal City to feel like I was in Toronto, Ontario!"

—**Justin Levine**, Executive Producer,
Stardust Pictures

Celebrating Ontario's Achievements

2013 Trillium Book Awards

Once again, the talent was stellar and public and media interest was high in June for the celebrations of the 2013 Trillium Book Award/Prix Trillium. The Trillium Book Award, created to recognize the quality and diversity of Ontario writing, is highly regarded both nationally and internationally.

The English and French-language book winners each received \$20,000 and their publishers got \$2,500 to promote the winning titles. The recipients of the awards for poetry in English and for children's literature in French each won \$10,000. A \$500 honorarium went to all finalists.

The Trillium Book Award for children's literature in the French language alternates each year with the book award for poetry in French.

The Trillium Award celebrations included a private authors' dinner and a public event where the finalists read from their nominated works.

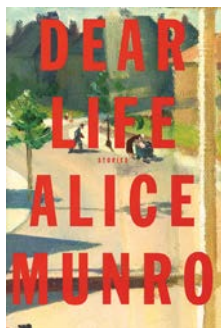
OMDC-supported writers and publishers were also honoured at several other literary competitions in 2013-14, including the Governor General's Literary Awards, Rogers Writers' Trust, Scotiabank Giller Prize, Griffin Poetry Prize and TD Canadian Children's Literature Award and the Prix du livre d'Ottawa.



The 2013 Trillium Book Award Winners – Claude Forand, Alice Munro, Paul Savoie and Matthew Tierney

The 2013 Trillium Book Awards were presented to:

English-Language



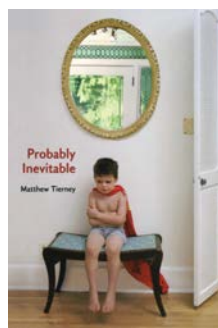
Alice Munro, *Dear Life: Stories*
(McClelland & Stewart)

French-Language



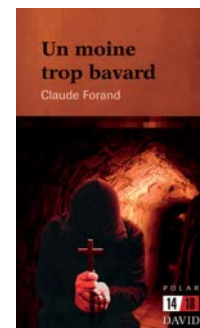
Paul Savoie, *Bleu bémol*
(Éditions David)

English-Language Poetry



Matthew Tierney, *Probably Inevitable*
(Coach House Books)

French-Language Children's Literature



Claude Forand,
Un moine trop bavard
(Éditions David)



Ontario's First Nobel Laureate for Literature — Alice Munro!



Jennifer Baichwal and Edward Burtynsky's feature documentary *Watermark* (an OMDC Film Fund recipient) won the Toronto Film Critics' Association's 2014 Rogers Best Canadian Film Award



Sound Shapes



Guidestones



Leonard Farlinger and Jenn Jonas at OMDC's Celebrate Ontario event. Ontario Producer, Jen Jonas was the recipient of the CMPA's Producer's Award at TIFF 2013!

2013-14 Superstars

The venerated Alice Munro, this year's winner of the Trillium Book Award in English, also won the 2013 Nobel Prize for Literature and the International Festival of Authors Harbourfront Festival Prize to add to her collection of many awards. She is the author of 15 collections of short stories and one novel, and even has a festival named after her in southwestern Ontario, near her home.

OMDC Film Fund recipient, *Watermark*, won Best Documentary at the Canadian Screen Awards and Best Canadian Film Award from the Toronto Film Critics' Association.

OMDC-supported Ontario game developer, Queasy Games, received eight nominations and took home two awards for the game *Sound Shapes* at the 2013 Canadian Video Games Awards.

OMDC-Supported web series *Guidestones*, from ithentic/Smiley Guy Studios, won Best Digital Program at the International Emmys.

Ruby Skye, P.I. was the Grand Prize Winner at the L.A. Webfest and won four other awards.

Ontario magazines led the nominations at the 36th National Magazine Awards in June, *Corporate Knights* won Magazine of the Year. *The Walrus* picked up four Gold awards. *Hazlitt*, *Report on Business*, *Maclean's* and *Corduroy* were among publications that received more than one Gold award.

Ontario talent and content were honoured at the 2014 Canadian Screen Awards (CSAs), broadcast nationally from Toronto in March. The Gemini and Genie awards merged in 2012 to create these honours that recognize Canadian achievements in film, television and digital media. OMDC sponsored receptions both for nominees and for the CSAs' Digital Media Event.

Ontario producers took home several awards at the Canadian Youth Media Alliance Awards in May. The OMDC-supported project *Kratt Brothers* won the Outstanding Achievement Award.

Ontario producer, Jennifer Jonas, won the Canadian Media Production Association's Producer's Award at TIFF, where her film, *Gerontophilia*, was an official selection. It also had its world premiere at Venice Days at the Venice Film Festival.

TIFF

OMDC's annual salute to Ontario films and filmmakers, Celebrate Ontario, was held again during the Toronto International Film Festival. More than 700 cultural industry, government, media and academic leaders attended and PwC was the sponsor for the fifth year.

Five OMDC-funded feature films were screened at TIFF 2013-14: *The Art of the Steal*, *Enemy*, *The F Word*, *The Husband* and *Watermark*.



The Art of the Steal



Jonathan Sobol, director of *The Art of the Steal* at Celebrate Ontario



Serena Ryder



Tribe Called Red



Ron Sexsmith

2014 JUNO Award Winners

Again in 2014, Ontario artists raked in the honours. At the 2014 JUNO Awards, there were 12 Ontario winners, including co-host Serena Ryder for both Artist and Songwriter of the Year, A Tribe Called Red for Breakthrough Group of the Year, Ron Sexsmith for Adult Alternative Album and, once again, Justin Bieber for the Fan Choice Award. Hamilton, Ontario, will host the 2015 JUNO Awards.

Other music awards went to Ontario artists and companies at the SiriusXM Indie Awards, the Canadian Radio Music Awards (13 winners including Arts & Crafts for Management Company of the Year), Canadian Music Broadcast Industry Awards (winners included The Agency Group for Booking Agency of the Year and Dine Alone Records for Independent Label of the Year), and the SOCAN Awards.

“The OMDC Magazine Fund has been essential in supporting our transition from print to digital. We have had to make strategic choices in order to position our business for the future and stay relevant with consumers and advertisers alike.”

—Gerry Brown, *2 for Life*

Through its Industry Development Program (IDP), OMDC supports Ontario's content creators and producers by partnering with established trade organizations and business events that stimulate the growth of the province's book, magazine, film, television, music and interactive digital media industries.

Business-building initiatives supported by the Industry Development Program include: MagNet, Canada's leading magazine publishing conference, the Ottawa International Animation Festival, Interactive Ontario's Inplay and iLunch cross-sector business-building sessions, Canadian Independent Music Association's Ontario Showcases at MIDEM, the International Visitors Programme during the International Festival of Authors, and The Word on the Street.

The focus of the IDP-supported Book Summit conference in June was on promoting sales and the discoverability of online content and audience engagement.

In 2013-14, the Industry Development Program invested \$1.4 million in 58 projects, initiating over 54,000 business leads for participants.

OMDC's Magazine Best Practices Panel, a business development forum for Ontario's magazine publishing professionals drew 40 publishers in May. The theme was “Digital Issues” and panels discussed topics such as business development in digital publishing. Digital consultant Marty White led the audience through a strategic exercise designed to identify their current digital presence and where they want to be. Held throughout the year, Best Practices events are a catalyst for new strategies, new partnerships and new business models.



Digital consultant Marty White at OMDC's Magazine Best Practices Panel



OMDC-supported CIMA's Canadian Blast at MIDEM with an Ontario Showcase, featuring four Ontario Artists (clockwise): *Lindsay Broughton*, *Ghost Town Orchestra*, *D.O.*, and *Little Black Dress*

Noteworthy Fund Facts

In October 2013, the province hit a high note with the launch of the Ontario Music Fund (OMF). The OMF replaced OMDC's former Music Fund and Export Fund. The new three-year, \$45 million grant program is aimed at strengthening Ontario's music companies, stimulating growth, and supporting the sector through four streams:

- **Music Company Development** helps Ontario-based music companies increase recording, production and marketing to boost music sales and support job creation.
- **Music Industry Development** provides support for initiatives, such as digital innovation, music industry training, and new approaches to increase home-grown music exports.
- **Music Futures** helps leverage Ontario's diverse and emerging music industry by supporting small music companies and artist entrepreneurs, for example, those who create music and also handle the business and promotion of their music.
- **Live Music** helps to increase the number and calibre of live music events in the province, generating more opportunities for new and emerging local artists to help grow local economies, and positioning Ontario as a leading destination for live music and music tourism.

In its transitional first year, the Ontario Music Fund provided 108 grants to support music companies and organizations that produce, distribute and promote Canadian music and artists. The OMF is administered by the new Ontario Music Office located within the Ontario Media Development Corporation.

In 2013, the Book Fund awarded more than \$2.2 million to 33 Ontario publishers, with project budgets totalling \$3.6 million. Since 2005, the fund has increased publishers' revenues by over \$44.3 million, their market share by an average of 20% and their profits by 15%, while creating more than 166 new high-value jobs.

In 2013, the Magazine Fund provided over \$1.9 million to Ontario magazine publishers. Since 2005, the fund has awarded \$8 million, created 170 full-time jobs and generated revenues of three times the amount invested.

The 2013 IDM Fund investment of \$3.0 million leveraged an additional \$3.8 million for 23 interactive projects, resulting in more than 2,800 weeks of work for Ontario creators. The Canadian video game sector is anticipated to grow at an annual rate of 5.1% to US \$1.4 billion by 2017, outpacing most other entertainment and media categories.

With an investment of \$33 million since 2005, the Film Fund has supported 255 feature film projects, creating more than 7,120 jobs and over \$423.5 million of GDP for the Province of Ontario.

Tax Credits

OMDC issued its 1,000th Ontario Interactive Digital Media Tax Credit Certificate in March. Announced in 1998, it has supported the development of 4,800 IDM products in the province.

Boosting Vital Tax Programs

OMDC manages six tax credits in co-operation with the Canada Revenue Agency, providing a stable and reliable source of financial support that is crucial to the cultural media sectors.

Ontario Book Publishing Tax Credit (OBPTC)

A 30% refundable tax credit on eligible expenditures to publish and market books by Canadian authors, available to Ontario-based Canadian corporations.

Ontario Sound Recording Tax Credit (OSRTC)

A 20% refundable tax credit on eligible expenditures to produce and market sound recordings by Canadian artists, available to Ontario-based Canadian corporations.

Ontario Film and Television Tax Credit (OFTTC)

A 35% refundable tax credit on Ontario labour expenditures for film and television productions produced by Ontario-based Canadian corporations.

Ontario Production Services Tax Credit (OPSTC)

A 25% refundable tax credit on Ontario production expenditures (both labour and non-labour costs as well as all post-production) for film and television productions by Canadian or foreign-controlled corporations.

Ontario Computer Animation and Special Effects Tax Credit (OCASE)

A 20% refundable tax credit on Ontario labour expenditures for digital animation and visual effects created in Ontario for film and television productions.

Ontario Interactive Digital Media Tax Credit (OIDMTC)

A 40% refundable tax credit (35% for development under fee-for-service) on eligible expenditures to develop IDM products in Ontario, available to Canadian and foreign-controlled corporations.

In 2013-14, OMDC delivered an estimated \$518 million in tax credits to Ontario's book publishing, film, television, music and interactive digital media sectors to support 2,689 projects with budgets totalling \$4.8 billion.

Tax Credit Statistics 2013-2014

	Applications Received	Products/Productions Received	Number of Certificates Issued	Number of Projects	Total Value of Estimated Tax Credits	Project Value
OBPTC	647	647	611	611	\$3,450,009	\$12,269,605
OSRTC	61	61	159	78	\$614,955	\$3,376,081
OFTTC	299	299	368	368	\$177,101,164	\$1,045,060,035
OPSTC	167	167	174	174	\$224,715,382	\$3,157,797,546
OCASE	83	247	110	301	\$44,236,553	\$420,084,598
OIDMTC	278	1,759	202	1,157	\$68,260,040	\$233,101,176
TOTAL	1,535	3,180	1,624	2,689	\$518,378,103	\$4,871,689,040

Notes: OCASE and OIDMTC applications are based on the applicant's fiscal year of activity and may include multiple productions. Up to three OSRTC certificates, for each fiscal year, are issued for each recording. Total value of estimated tax credits reflects certificates issued in the fiscal year, NOT production activity in that period.

OMDC conducts and supports research that advances knowledge, fosters growth and drives innovation in all six creative sectors. This research is crucial to keeping Ontario's content creators up to date on global trends, technological advances and market intelligence. We commission our own research, as well as awarding research grants for studies by not-for-profit industry organizations that will benefit the creative cluster overall. The agency also compiles industry profiles to provide current information on developments and issues in each industry.

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(L to R), Lisa Freeman, Karen Thorne-Stone, Julie Whelan, Gary Garland, Raina Wells, Lisa Fitzgibbons and Scott Honsberger

Over the past 12 months, the online library had 800 unique visitors, who conducted a total of 2,883 searches.

OMDC Online Research Library

Introduced in 2009, the OMDC Online Research Library offers 24/7 access to a fully searchable database of cultural media research, statistics and industry profiles. There are now 312 documents in the Online Library.

Research Showcase 2013

In April, the fourth annual Research Showcase highlighted recent studies from Ontario's cultural media sectors. Seventy-five researchers, government partners and guests from across the province's cultural media industries heard findings from OMDC-supported research studies.

OMDC Program Evaluations

Independent evaluations of the Magazine and Book Funds in Industry Development Group were undertaken throughout the year and involved extensive consultations with industry stakeholders to explore the impact and relevance of the individual funds since their inception. Both evaluations concluded that the Magazine and Book Funds play a valuable role in supporting investments in the industry, in technology and enabling companies to grow and adapt to the changing marketplace.

In 2013-14, 10 OMDC-funded research studies were released:

- *Branded Entertainment: A New Production Financing Paradigm* (CMPA)
- *Mobile Apps: Generating Economic Gains for Creative Media Industries in Ontario* (ICTC)
- *2012 Canadian Interactive Industry Profile* (Canadian Interactive Alliance)
- *The Branded Entertainment Landscape* (CMPA)
- *An Economic Impact Study of the Ontario Book Publishing Industry* (OMDC)
- *Indigenous Feature Film Production in Canada: A National and International Perspective* (imagineNATIVE Film + Media Arts Festival)
- *An Ethical Framework for Marketing and Monetizing Digital Content Media* (kidsmediacentre, Centennial College)
- *A Re-Imagined Book Fair* (The Association for Art and Social Change)
- *Getting Real Volume 5* (Documentary Organization of Canada)
- *Toronto Indie Production (TiP) Legacy Project* (ACTRA-Toronto)

Doing Business Better

Reaching our audience

Social Media

OMDC and the content creators we support benefit from increased exposure and awareness through our substantial social media presence. An increase in the number and duration of visits to the OMDC Facebook page, Twitter feed and YouTube channel mean audience interest and engagement continue to grow. In 2013-14, OMDC added more than 1,100 Twitter followers, got more than 580 'Likes' on Facebook, uploaded 85 videos to YouTube (attracting more than 11,500 views) and achieved a Klout Score of 58.

OMDC Workshops

OMDC staff conducted frequent workshops and information sessions throughout the year about how to benefit from and apply for OMDC support. Interest comes from budding artists and students in the cultural media streams to industry groups and international business partners. Stakeholder outreach continues to be a top OMDC priority.

The Ontario Film Commission's popular print collaboration Ontario Production Guide has been converted to an online searchable database and launched on OMDC's website.

Improving the process

Tax Credit Risk-Based Assessment Model

OMDC worked with the Ministry of Finance to customize the MOF's automated risk assessment system for use with the Ontario Film and Television Tax Credit.

Risk-based assessment for the OFTTC as a pilot model was implemented in February, 2013. It was rolled out across four of the five remaining tax credits in 2013-14: the Ontario Book Publishing Tax Credit in June 2013; the Ontario Production Services Tax Credit in September 2013; the Ontario Interactive Digital Media Tax Credit in December 2013; and the Ontario Computer Animation and Special Effects Tax Credit in March 2014.

2014-15 Goals

Over the next 12 months, we aim to:

Improve Access to Financing

Improve Ontario's cultural media industry's competitive position by maximizing effectiveness of OMDC investment support and enhancing additional private equity and public investment.

Enable Business Evolution

Promote innovation by creating opportunities for Ontario's cultural media companies to become leaders in the rapidly changing business and digital environments.

Support Content Development and Market Access

Support Ontario's cultural media companies in accessing international and domestic markets, developing quality content and promoting Ontario as a world-class centre of media production.

Encourage Collaboration

Encourage collaboration within the cultural media industries and across Ontario's Entertainment and Creative Cluster.

Provide Strong Leadership in Advancing Ontario's Cultural Media Industries

Model strong and innovative leadership through demonstrated organizational effectiveness and operating efficiency, value as an information hub for stakeholders and government, and champion for Ontario's cultural media industries.

26th Annual Trillium Book Award Finalists/Winners*

Trillium Book Award English-language and French-language winners receive \$20,000. Publishers of the winning books each receive \$2,500 towards their promotional costs. The respective winners of the Trillium Book Award for Poetry in English-language and Trillium Book Award for Children's Literature in French-language each receive \$10,000 and their publishers receive \$2,000. All finalists receive a \$500 honorarium.

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The Trillium Book Award – A Celebration of Literary Excellence in Ontario

English Finalists for the Trillium Book Award:

- Tamara Faith Berger, Maidenhead (Coach House Books)
- Steven Heighton, The Dead Are More Visible (Alfred A. Knopf Canada)
- Thomas King, The Inconvenient Indian (Doubleday Canada)
- **Alice Munro**, Dear Life: Stories (McClelland & Stewart)*
- Emily Schultz, The Blondes (Doubleday Canada)
- Linda Spalding, The Purchase (McClelland & Stewart)

French Finalists for the Trillium Book Award:

- Claude Guilmain, Comment on dit ça, « t'es mort », en anglais? (Les Éditions L'Interligne)
- Christel Larosière, (pseudonym of Daniel Soha), Le manuscrit (Éditions du Gref)
- Marie-Josée Martin, Un jour, ils entendront mes silences (Éditions David)
- Michèle Matteau, Avant que ne tombe la nuit (Les Éditions L'Interligne)
- **Paul Savoie**, Bleu bémol (Éditions David)*

Finalists for the Trillium Book Award for Poetry in English language:

- Mathew Henderson, The Lease (Coach House Books)
- Sandy Pool, Undark: An Oratorio (Nightwood Editions)
- **Matthew Tierney**, Probably Inevitable (Coach House Books)*

Finalists for the Trillium Book Award for Children's Literature in French language:

- **Claude Forand**, Un moine trop bavard (Éditions David)*
- Michèle Laframboise, Mica, fille de Transyl (Éditions Vents d'Ouest)
- Daniel Marchildon, Les guerriers de l'eau (Les Éditions du Vermillon)

2013-14 OMDC Program Recipients

OMDC Book Fund

In 2013-14, the Book Fund awarded \$2.2 million to 33 Ontario publishers, with project budgets totalling \$3.6 million. Since 2005, the fund has increased publishers' revenues by over \$44.3 million, their market share by an average of 20% and their profits by 15%, while creating more than 166 new high-value jobs.

2013-14 OMDC Book Fund Recipients

- | | |
|---|--|
| 1. Annick Press Ltd. | 23. Pajama Press Inc. |
| 2. Biblioasis Inc. | 24. Pembroke Publishers Limited |
| 3. Brick Books Inc. | 25. Porcupine's Quill Inc. |
| 4. Broadview Press Inc. | 26. Prise de parole Inc. |
| 5. Canadian Scholars' Press Inc. | 27. Rainbow Horizons Publishing Inc. |
| 6. Coach House Books Inc. | 28. Red Deer Press Inc. |
| 7. Crabtree Publishing Company Limited | 29. Robert Rose Inc. |
| 8. DC Canada Education Development
(DCCED) Corp. | 30. Second Story Feminist Press Inc. |
| 9. Dundurn Press Limited | 31. Thompson Educational Publishing Inc. |
| 10. ECW Press Ltd. | 32. University of Toronto Press |
| 11. Firefly Books Ltd. | 33. Wilfrid Laurier University Press |
| 12. Fitzhenry & Whiteside Limited | |
| 13. Greenwood Books Limited | |
| 14. House of Anansi Press Inc. | |
| 15. Irwin Law Inc. | |
| 16. James Lorimer & Company Limited | |
| 17. Jordan Music Productions Inc. | |
| 18. Kids Can Press Ltd. | |
| 19. Les Éditions David | |
| 20. Les Éditions du Vermillon | |
| 21. Les Éditions L'Interligne | |
| 22. Owlkids Books Inc. | |

2013-14 OMDC Program Recipients

OMDC Film Fund

In 2013-14, the OMDC Film Fund provided \$4.0 million for 42 feature films, stimulating \$93.6 million in additional financing and creating nearly 11,000 weeks of work.

2013-14 OMDC Film Fund – Production – Drama

88 – WANGO Films Inc.

After the Ball (aka **Knockoff**) – KO Fashion Films Ontario Inc.

Animal Crackerz – Animal Crackers Productions

Big News From Grand Rock – Markham Street Films Inc.

Coconut Hero – Six Island Productions Inc.

The Dark Stranger – Alyra Productions Inc.

Dr. Cabbie – First Take Entertainment Ltd.

Esc – Nortario Films

Fall – Industry Pictures Inc.

The Girl King – Triptych Media Inc.

Greenland Time – Quiet Revolution Pictures Inc.

Hellions – Hellions Productions Inc.

Limousine – Lumanity Productions Inc.

Man Vs. – Darius Films Inc.

Midnight Sun – MidSun Productions

October Gale – Foundry Films Inc.

The Second Time Around – The Second Time Around Inc.

Wet Bum – Devonshire Productions Inc.

What We All Long For – Sienna Films Inc.

Zoom – Rhombus Media Inc.

2013-14 OMDC Film Fund – Production – Documentary

The Devil's Horn – Rhombus Media Inc.

Hip Hop Evolution – Hip Hop Evolution Inc.

How To Change The World – Insight Production Company Ltd.

Milk – Filmblanc Inc.

One Sweet Film – The Cutting Factory

SongbirdSOS – SongbirdSOS Productions Inc.

Spirit Land – White Pine Pictures Inc.

2013-14 OMDC Film Fund – Development – Drama

Backwater – Devonshire Productions Inc.

The Bequest – Vitality Media Productions Inc.

cicada – Ridgen Film Corporation

Glitch – Divani Films Inc.

Nellcott is my Darling – Triptych Media Inc.

Octavio is Dead! – The Film Farm Inc.

The Outlander – Strada Films Inc.

Past Tense – 10x2y Inc.

Sensation – Free Spirit Films Inc.

Sweetness in the Belly – Sienna Films Inc.

Wounded – Quiet Revolution Pictures Inc.

2013-14 OMDC Film Fund – Development – Documentary

Blues 66: The Lost Toronto Sessions – Close Up Film Productions Limited

League of Exotique Dancers – Storyline Entertainment Inc.

Spirit Land – White Pine Pictures Inc.

Traitor's Daughter – Roxana Spicer Productions Inc.

OMDC Interactive Digital Media Fund

The 2013-14 IDM Fund investment of \$3.0 million leveraged an additional \$3.8 million for 23 interactive projects, resulting in more than 2,800 weeks of work for Ontario creators.

2013-14 OMDC Interactive Digital Media Fund Recipients

- | | |
|---------------------------------|-------------------------------|
| 1. Big Blue Bubble Inc. | 13. Massive Damage, Inc. |
| 2. Big Viking Games Inc. | 14. Mikutech |
| 3. Breezin' Thru Inc. | 15. MK-ULTRA Games Inc. |
| 4. Cococucumber | 16. Neptune Interactive Inc. |
| 5. Drinkbox Studios Inc. | 17. Phantom Compass Inc. |
| 6. Get Set Games Inc. | 18. Pop Sandbox Inc. |
| 7. Halfbot Inc. | 19. Secret Location Inc. |
| 8. Incubator Games Ltd. | 20. Space Mop |
| 9. iThentic Canada Inc. | 21. Spooky Squid Games Inc. |
| 10. Kratt Brothers Company Ltd. | 22. Stitch Media Ontario Inc. |
| 11. Magmic Inc. | 23. Uken Studios, Inc. |
| 12. Maple Media Ltd. | |

OMDC Magazine Fund

OMDC provided \$1.9 million in funding to 46 Ontario-based magazine publishers supporting 51 projects. Project budgets totalled \$4.1 million and over 90% of the projects had a digital component.

2013-14 OMDC Magazine Fund Recipients

- | | |
|--|---|
| 1. Actual Media Inc. | 25. North Island Publishing |
| 2. Alternatives Inc. | 26. Ontario Federation of Anglers and Hunters |
| 3. Annex Publishing and Printing Inc. | 27. 1198189 Ontario Inc. (Pedal Magazine, SkiTrax Magazine) |
| 4. Applied Arts Inc. | 28. Outpost Incorporated |
| 5. Broken Pencil Canadian Cultural Association | 29. Passion Inc. |
| 6. Brunico Communications Ltd. | 30. PenWord Communications Inc. |
| 7. Canadian Abilities Foundation | 31. Red Maple Foundation |
| 8. Canadian Art Foundation | 32. Riptide Resources Inc. |
| 9. Canadian Home Publishers Inc. | 33. Rogers Publishing Limited |
| 10. Concepts Travel Media Limited | 34. Salon Communications Inc. |
| 11. Exclaim! Media | 35. Sawdust Media Inc. |
| 12. Family Communications Inc. | 36. Skynews Inc. |
| 13. Get Out There Communications Inc. | 37. Solstice Publishing Inc. |
| 14. Green Teacher | 38. Spacing Media Inc. |
| 15. Grippped Publishing Inc. | 39. TEACH Magazine |
| 16. Horse Publications Group | 40. Tribute Publishing Inc. |
| 17. Inside Track Communications Inc. | 41. Tully Media Inc. |
| 18. Kidz Ink Corp. | 42. Universus Media Group Inc. |
| 19. Law and Style Media Inc. | 43. The Upper Canadian |
| 20. Literary Review of Canada | 44. The Walrus Foundation |
| 21. Lloydmedia, Inc. | 45. Verge Magazine Inc. |
| 22. Maple Media Ltd. | 46. Zedcom Media Inc. |
| 23. Media Matters Incorporated | |
| 24. Navatar Press | |

2013-14 OMDC Program Recipients

Ontario Music Fund

Announced in the 2013 Budget, the Ontario Music Fund is a three-year, \$45 million grant program. In its transitional first year, the Ontario Music Fund provided 108 grants to support music companies and organizations that produce, distribute and promote Canadian music and artists. The OMF is administered by the new Ontario Music Office located within the Ontario Media Development Corporation.

Music Company Development Recipients- Category A (Domestic Music Companies)

- | | |
|--|------------------------------------|
| 1. 2+2 Management Inc. | 20. Jully Black Entertainment Inc. |
| 2. A Tribe Called Red | 21. Last Gang Records Inc. |
| 3. The Anthem Entertainment Group Inc. | 22. Linus Entertainment Inc. |
| 4. Arts & Crafts Productions Inc. | 23. MapleCore Ltd. |
| 5. The Baroness Inc. | 24. MDM Recordings Inc. |
| 6. Bedtracks Inc. | 25. Metric Productions Inc. |
| 7. Black Box Recordings Inc. | 26. Ole Media Management Inc. |
| 8. Coalition Music Inc. | 27. Outside Music Inc. |
| 9. CP Music Group Inc. | 28. Pandynamonium Management Inc. |
| 10. Dine Alone Music Inc. | 29. Paper Bag Records Inc. |
| 11. Dragonette Inc. | 30. Red Brick Music Publishing |
| 12. Dream Machine Corporation | 31. Royal Crown Records Inc. |
| 13. Earl Rosen and Associates Ltd. | 32. Royal Wood Music Inc. |
| 14. Eggplant Entertainment Inc. | 33. Serenader Source Inc. |
| 15. Entertainment One Ltd. | 34. Six Shooter Records Inc. |
| 16. Fullcc Music Group | 35. Sonic Unyon |
| 17. Good Lovelies | 36. Zeds Dead Inc. |
| 18. Hidden Pony Records | |
| 19. HOME Music Inc. (formerly Bumstead Productions Ltd.) | |

Music Company Development Recipients - Category B (Multinational Record Labels)

- | | |
|---|---------------------------|
| 1. Sony Music Entertainment Canada Inc. | 3. Warner Music Canada Co |
| 2. Universal Music Canada Inc. | |

Music Futures Recipients

- | | |
|--|------------------------------------|
| 1. Boonsdale Records Inc. | 14. Kuya Productions Inc. |
| 2. Brookside Music Association | 15. Nevado Music Inc. |
| 3. Burke Music Inc. | 16. New Country Rehab |
| 4. Cameron House Records Inc. | 17. Northstarr Entertainment Inc. |
| 5. CCS Rights Management Corp. | 18. Peter Katz |
| 6. CLK Creative Works | 19. Pirates Blend Records Inc. |
| 7. Divine Brown Entertainment Inc. | 20. Popguru Sound & Vision Ltd. |
| 8. Do Right Music Inc. | 21. Sonny Boy Music Inc. |
| 9. Electro-Fi Records & Artist Management Inc. | 22. Stephen William Strongman |
| 10. Go Kartz Management Inc. | 23. Sunny Jam Records, Inc. |
| 11. Idée Fixe Records Inc. | 24. URBNET Communications Inc. |
| 12. JAD Media Inc. | 25. Wavelength Music Arts Projects |
| 13. James Bryson | 26. The Wooden Sky Inc. |

Live Music Recipients – Category A (Live Music Performances and Programming)

- | | |
|--|--|
| 1. Beaches Jazz Festival Society | 7. Ottawa Jazz Festival Inc. |
| 2. Canadian Music Week | 8. Republic Live Inc. |
| 3. The Corporation of Massey Hall and Roy Thomson Hall | 9. SING! The Toronto Vocal Arts Festival |
| 4. Embrace Entertainment Inc. | 10. Small World Music Society |
| 5. North by Northeast Conferences Inc. | 11. Supercrawl Productions |
| 6. Ottawa Bluesfest | 12. Toronto Urban Roots Fest Inc. |

Live Music Recipients – Category B (Business Development for Ontario Live Music Companies)

- | | |
|--|--|
| 1. The Agency Group Ltd. | 5. Ottawa Bluesfest |
| 2. The Corporation of Massey Hall and Roy Thomson Hall | 6. Ottawa Chamber Music Society |
| 3. The Feldman Agency Inc. | 7. The Paquin Entertainment Group Inc. |
| 4. North by Northeast Conferences Inc. | 8. Republic Live Inc. |
| | 9. Supercrawl Productions |

Music Industry Development Recipients

- | | |
|---|--|
| 1. Alliance nationale de l'industrie musicale (ANIM) | 9. Canadian Music Publishers Association |
| 2. Association des professionnels de la chanson et la musique | 10. Canadian Music Week |
| 3. The Canadian Academy of Recording Arts and Sciences* | 11. Coalition Music Inc. |
| 4. The Canadian Academy of Recording Arts and Sciences | 12. Country Music Association of Ontario |
| 5. Canadian Folk Awards Project | 13. Entertainment One Ltd. |
| 6. Canadian Independent Music Association* | 14. Kelp Records Corporation |
| 7. Canadian Independent Music Association / Music Ontario | 15. Metalworks Institute Inc. |
| 8. Canadian Independent Recording Artists' Association | 16. Music Canada |
| | 17. Music Canada* |
| | 18. Music Managers Forum Canada |
| | 19. PhemPhat Entertainment Group |
| | 20. Polaris Music Prize Inc. |
| | 21. Réseau Ontario |
| | 22. Toronto Blues Society |

*Funding for Music Industry Development, Strategic Initiatives.

2013-14 OMDC Program Recipients

OMDC Music Fund and Export Fund

Please note: 2013-14 was the final year of the OMDC Music Fund and Export Fund. These funds have now been replaced by the Ontario Music Fund (OMF).

2013-14 OMDC Music Fund and Export Fund Music Recipients

- | | |
|--|--|
| 1. 2+2 Management Inc. | 18. Linus Entertainment Inc. |
| 2. The Anthem Entertainment Group Inc. | 19. The Management Trust Ltd. |
| 3. Aporia Records Inc. | 20. MapleCore Ltd. |
| 4. Arts & Crafts Productions Inc. | 21. MDM Recordings Inc. |
| 5. Audio Blood Media Inc. | 22. Nevado Music Inc. |
| 6. Bernie Breen Music Services Inc. | 23. Ole Media Management Inc. |
| 7. Bumstead Productions Ltd. | 24. Outside Music Inc. |
| 8. Canadian Music Centre | 25. Pandamonium Management Inc. |
| 9. Coalition Music (Records) | 26. Paper Bag Records Inc. |
| 10. CP Music Group Inc. | 27. Peter Cardinali Productions Inc. |
| 11. Curve Music Inc. | 28. Popguru Sound & Vision Ltd. |
| 12. Dine Alone Music Inc. | 29. Q&A Music Rights Administration Inc. |
| 13. Eggplant Entertainment Inc. | 30. Red Brick Music Publishing |
| 14. Fullcc Music Group | 31. Rezolute Music Inc. |
| 15. Hidden Pony Records | 32. Six Shooter Records Inc. |
| 16. Kelp Records Corporation | 33. Starfish Entertainment Inc. |
| 17. Last Gang Records Inc. | 34. Wax Records Inc. |

OMDC Export Fund

In 2013-14, the Export Fund provided \$1.8 million to 213 book publishing, film and television, music and IDM companies for more than 865 business-building trips to international markets and strategic destinations. In the previous year, 204 companies reported sales of over \$380 million at international markets attended with OMDC Export Fund support.

2013-14 OMDC Export Fund – Book Recipients

- | | |
|--|--------------------------------------|
| 1. Annick Press Ltd. | 16. James Lorimer & Company Limited |
| 2. Biblioasis Inc. | 17. Jordan Music Productions Inc. |
| 3. Bookland Press Inc. | 18. Kids Can Press Ltd. |
| 4. Canadian Scholars' Press Inc. | 19. Owlkids Books Inc. |
| 5. ChiZine Publications Inc. | 20. Pajama Press Inc. |
| 6. Coach House Books Inc. | 21. Pembroke Publishers Limited |
| 7. Crabtree Publishing Company Limited | 22. Playwrights Canada Press Ltd. |
| 8. DC Canada Education Development (DCCED) Corp. | 23. Quarry Press Inc. |
| 9. Dundurn Press Limited | 24. Quattro Books Inc. |
| 10. ECW Press Ltd. | 25. Rainbow Horizons Publishing Inc. |
| 11. Fitzhenry & Whiteside Limited | 26. Robert Rose Inc. |
| 12. The Gateway To Knowledge Inc. | 27. Second Story Feminist Press Inc. |
| 13. Greenwood Books Limited | 28. University of Toronto Press |
| 14. House of Anansi Press Inc. | 29. Wilfrid Laurier University Press |
| 15. Insomniac Press Ltd. | |

2013-14 OMDC Export Fund – Film Recipients

- | | |
|---|---|
| 1. 10x2y Inc. | 26. Platinum Image Reproductions |
| 2. Alcina Pictures Ltd. | 27. Plausible Communications |
| 3. at The End Of The Day Productions Inc. | 28. Primitive Entertainment Inc. |
| 4. Berkshire Axis Media Inc. | 29. pUNK Films Inc. |
| 5. Bunk 11 Pictures Inc. | 30. Quarterlife Crisis Productions Inc. |
| 6. Clique Pictures Inc. | 31. Quiet Revolution Pictures Inc. |
| 7. Close Up Film Productions Limited | 32. Riddle Films Inc. |
| 8. Conquering Lion Pictures Inc. | 33. Rob Heydon Productions Inc. |
| 9. Copperheart Entertainment Inc. | 34. SK Films Inc. |
| 10. Darius Films Inc. | 35. Scythia Films Inc. |
| 11. Devonshire Productions Inc. | 36. Serendipity Point Films Inc. |
| 12. Enigmatico Films Inc. | 37. Sienna Films Inc. |
| 13. Euclid 431 Pictures Inc. | 38. Six Island Productions Inc. |
| 14. The Film Farm Inc. | 39. Sphinx Productions |
| 15. Gearshift Films Inc. | 40. Strada Films Inc. |
| 16. H IsFor Productions Inc. | 41. Straight Edge Films Inc. |
| 17. Hill100 Productions Inc. | 42. Studio Entertainment Inc. |
| 18. Inner City Films Development Inc. | 43. Take 5 Productions Inc. |
| 19. January Films Limited | 44. Triptych Media Inc. |
| 20. Manis Film Consultants Inc. | 45. WANGO Films Inc. |
| 21. Markham Street Films Inc. | 46. Whizbang Films Inc. |
| 22. Montefiore Films Inc. | 47. YN Films Inc. |
| 23. Murmur Film | 48. Yowza Digital Inc. |
| 24. New Real Films Inc. | 49. Z films inc. |
| 25. Phenomenal Films Inc. | |

2013-14 OMDC Export Fund – Television Recipients

- | | |
|--|---------------------------------------|
| 1. 2255478 Ontario Ltd. | 15. Boxing Cats Productions Inc. |
| 2. 9 Story Enterprises Inc. | 16. Brain Power Studio Inc. |
| 3. Aircraft Pictures Ltd. | 17. Breakthrough New Media Inc. |
| 4. Allpar Productions Inc. | 18. CineFocus Canada Productions Inc. |
| 5. AllScreen Entertainment Inc. | 19. Cream Productions Inc. |
| 6. Amaze Film + Television Inc. | 20. Don Carmody Productions Inc. |
| 7. Amberwood Productions Services Inc. | 21. GAPC Entertainment Inc. |
| 8. Amythos Media Inc. | 22. Guru Animation Studio Ltd. |
| 9. Antica Productions Ltd. | 23. In Sync Media |
| 10. Apex Media Corp. | 24. Inigo Films Inc. |
| 11. aquaCULTURE Pictures Inc. | 25. Kensington Communications Inc. |
| 12. Associated Producers Ltd. | 26. Lively Media Inc. |
| 13. Big Screen Entertainment Inc. | 27. Mad Hive Media Inc. |
| 14. Black Walk Corporation | 28. Magic Lantern Media Inc. |

2013-14 OMDC Export Fund – Television Recipients (continued)

- | | |
|---|-------------------------------------|
| 29. Makin' Movies Inc. | 43. Sarrazin Productions Inc. |
| 30. Matter of Fact Media Inc. | 44. Shaftesbury Films Inc. |
| 31. Microtainment Plus Productions Inc. | 45. Sinking Ship Entertainment Inc. |
| 32. Onestone Entertainment Inc. | 46. Site Media Inc. |
| 33. The People's Picture Company Inc. | 47. Step Three Productions Limited |
| 34. Pivotal Media Inc. | 48. Stornoway Productions |
| 35. Portfolio Entertainment Inc. | 49. Storyline Entertainment Inc. |
| 36. Primevista Television Inc. | 50. Varner Productions Limited |
| 37. Proximity Films | 51. Vérité Films Inc. |
| 38. Radar Station Pictures Inc. | 52. White Pine Pictures Inc. |
| 39. Radical Sheep Productions Inc. | 53. Yap Films Inc. |
| 40. Real to Reel Productions Inc. | 54. Zarathustra Films Inc. |
| 41. Red Queen Productions Inc. | |
| 42. RTR Media Inc. | |

2013-14 OMDC Export Fund – Interactive Digital Media Recipients

- | | |
|--|---------------------------------------|
| 1. Antic Entertainment Inc. | 25. Longbow Digital Arts Incorporated |
| 2. Asteroid Base Inc. | 26. Love Conquers All Games Inc. |
| 3. BattleGoat Studios | 27. Magmic Inc. |
| 4. BDA Entertainment Inc. | 28. Marblemedia Interactive Inc. |
| 5. Big Blue Bubble Inc. | 29. Mark Interactive Corp. |
| 6. Big Viking Games Inc. | 30. Massive Damage, Inc. |
| 7. Blot Interactive Inc. | 31. Mercury Active Inc. |
| 8. Breezin' Thru Inc. | 32. Metanet Software Inc. |
| 9. Cappybara Games Inc. | 33. Orangepaperclip Inc. |
| 10. DHX Media Interactive (Toronto) Ltd. | 34. Phantom Compass Inc. |
| 11. Digital Extremes Ltd. | 35. PixelNAUTS Inc. |
| 12. Digital Frog International Inc. | 36. Playbrains Inc. |
| 13. DrinkBox Studios Inc. | 37. Pop Sandbox Inc. |
| 14. EatSleepRIDE MOBILE | 38. Rocket 5 Studios Incorporated |
| 15. Finish Line Games Inc. | 39. Snakehead Games, Inc. |
| 16. Fuel Industries Inc. | 40. Splashworks.com Inc. |
| 17. Fuse Powered Inc. | 41. Spooky Squid Games Inc. |
| 18. Game Hive Corporation | 42. Springbay Studio Ltd. |
| 19. Game Pill Inc. | 43. Swappz Interactive Inc. |
| 20. Get Set Games Inc. | 44. Uken Studios, Inc. |
| 21. Glitchsoft Corporation | 45. Untold Entertainment Inc. |
| 22. Hop To It Productions Inc. | 46. Xenophile Media Inc. |
| 23. Jill Golick Enterprises Ltd. | 47. XMG Studio Inc. |
| 24. Little Guy Games Inc. | |

OMDC Research Grants

OMDC offers financial support directly to incorporated and not-for-profit industry organizations undertaking research initiatives that support or complement the mandate of OMDC. In 2013-14, OMDC awarded \$344,490 in research grants to 14 studies.

2013-14 OMDC Research Grant Recipients

- | | |
|--|--|
| 1. Association of Canadian Publishers - Public Opinion Research on the Value of Books | 8. Hot Docs - Learning from Documentary Audiences: A Market Study |
| 2. Canadian Association for the Advancement of Music and the Arts - The Music Market in Germany And Opportunities for Canadian Companies | 9. Independent Web Series Creators of Canada - Industry Profile of the Independent Web Series Creators of Ontario |
| 3. Canadian Media Production Association - Branded Entertainment: A New Production Financing Paradigm | 10. Interactive Ontario - International Digital Media Co-Production: A Guide for Canadian Producers |
| 4. Commercial Production Association of Toronto - Economic Contribution of the Commercial Production Industry in Ontario | 11. Magazines Canada - Online Market for Video and App Creation Research Project |
| 5. Documentary Organization of Canada - Growing the Pie: Alternative Financing and Canadian Documentary | 12. Screen Composers Guild of Canada - Baseline Study on the Membership and Industry of the Screen Composers Guild of Canada |
| 6. eBOUND Canada - Book Publishing: Current & Emerging Best Practices in Promoting and Marketing Digital Content | 13. Story Planet - "If We Build It, Will They Come?" Digital Books in the Educational Landscape |
| 7. FilmOntario - How the Industry Can Work Together to Increase the Market Share of Ontario Feature Films - Phase One: Lessons from Quebec | 14. Work In Culture – Labour Market Insights in Ontario's Cultural Media Industries |

Industry Development Program

Ontario Media Development Corporation provides support to Ontario's cultural entrepreneurs by partnering with established trade and event organizations to offer initiatives, events and activities that stimulate the growth of the cultural media industries. These initiatives must promote the potential for measurable commercial transactions or other business-focused opportunities for Ontario companies that create and sell content in the book and magazine, film and television, music and interactive digital media industries and any combination of these industries.

2013-14 OMDC Industry Development Program Recipients

- | | |
|--|--|
| 1. Association of Canadian Publishers – 49th Shelf: Content Marketing Development | 8. Canadian Independent Music Association – CANADA HOUSE at The Great Escape 2013 |
| 2. Association of Canadian Publishers – International Networking Dinners: Frankfurt & Bologna | 9. Canadian Independent Music Association – CANADA HOUSE and CANADIAN BLAST at Reeperbahn 2013 |
| 3. Association of Canadian Publishers – Top Grade: School Library Marketing Initiative | 10. Canadian Independent Music Association – CANADA STAND and CANADIAN BLAST at MIDEM 2014 |
| 4. Atlantic Film Festival Association – Strategic Partners 2013 | 11. Canadian Independent Music Association – CIMA Mission to Bigsound 2013 (Brisbane, Australia) |
| 5. Book and Periodical Council – Book Summit 2013 | 12. Canadian Independent Music Association – CIMA Mission to Digital and Music Matters 2013 |
| 6. Canadian Film in the Schools – REEL CANADA | 13. Canadian Independent Music Association – Community Connects |
| 7. Canadian Film Institute/Ottawa International Animation Festival – The Television Animation Conference | |

14. Canadian Music Week – CMW International Outreach Activities
15. Cinéfest: The Sudbury Film Festival Inc. – Industry / Cinema Summit / 25th Anniversary
16. Computer Animation Studios of Ontario – Kidscreen Summit 2014
17. Computer Animation Studios of Ontario – Visionary Lunches
18. Documentary Organization of Canada – DOC Institute Breakthrough Program
19. eBOUND Canada – eBOUND Print-on-Demand Export Pilot Project
20. The Female Eye Film Festival – The Female Eye: Making It Happen In 2013
21. FlashinTO Inc. – FITC Toronto 2013
22. Folk Music Ontario – Export Development Program
23. Gamercamp – Gamercamp
24. Hot Docs – Hot Docs Documentary Market Events
25. Hot Docs – Hot Docs Strategic Support for Ontario Documentary Producers at Sheffield and Sunnyside of the Doc
26. Independent Publishers Association of Ontario – IPAO/Centennial College Internship Program
27. Interactive Ontario Industry Association – iLunch 12.0
28. Interactive Ontario Industry Association – iLunch 13.0
29. Interactive Ontario Industry Association – INplay 2013
30. Interactive Ontario Industry Association – Strategic Review and Planning - 2013-2014
31. Interactive Ontario Industry Association – X-Summit 2013
32. International Readings at Harbourfront – International Visitors (IV) Programme
33. KOI Music Festival – KOI CON 2013 The Business of Music: Music Industry Conference and Showcase
34. Magazines Canada – Business Media Capacity Development
35. Magazines Canada – Ontario Magazines Everywhere
36. Magazines Canada – Ontario Magazines Media Capacity Development
37. Magazines Canada – MagNet 2013
38. Magazines Canada – Market Intelligence Project
39. Magazines Canada – Multi-Component Enhancement Project
40. Magazines Canada – Ontario Magazine Media Growth Project
41. Magazines Canada – Ontario Magazine Ontario Magazine Showcase
42. National Magazine Awards Foundation – Magazine Industry Annual Gala & Networking Event
43. North by Northeast Conferences, Inc. – "Ten Hours, 30 Million Fans"
44. Open Book Foundation – Open Book: Toronto and Open Book: Ontario
45. Organization of Book Publishers of Ontario – OBPO Booth at Congress 2014, Brock University May 2014
46. Organization of Book Publishers of Ontario – OBPO Fall 2013 Indie Bookstore Promotion
47. Organization of Book Publishers of Ontario – OLA 2014 Super Conference Publishers Display, Collective Booths
48. PhemPhat Entertainment Group – Honey Jam 2013
49. Planet in Focus: International Environmental Film & Video Festival – Industry Series at the 2013 Planet in Focus Festival
50. ReelWorld Film Festival Inc. – OMDC Networking Brunch at the ReelWorld Film Festival 2013
51. Salon du livre de Toronto – 21^e Salon du livre de Toronto
52. Toronto Book and Magazine Festival – 2013 Vibrant Voices of Ontario Tent
53. Toronto International Film Festival Inc. – Industry Centre - TIFF 2013
54. Toronto International Film Festival Inc. – TIFF Film Circuit
55. Toronto International Film Festival Inc. – TIFF Kids Industry Week
56. Toronto Reel Asian International Film Festival – Industry Series
57. Women in Film & Television – Toronto – Convergent Media Program
58. Women in Film & Television – Toronto – Digiscape Series

Kevin Shea, Chair

Owner and President

SheaChez Inc.

- appointed and designated August 24, 2006;
re-appointed and re-designated August 24, 2009;
re-appointed and re-designated August 24, 2012

Nyla Ahmad

Vice-President, New Venture Operations & Strategic Partnerships

Rogers Communications Inc.

- appointed August 12, 2009;
re-appointed February 7, 2012

Patrick Bourbonnais

Artistic Director

Mouvement d'implication francophone d'Orléans (MIFO)

- appointed November 6, 2013

Paul Bronfman

Chairman and Chief Executive Officer

Comweb Group Inc. and
William F. White International
Chairman

- Pinewood Toronto Studios Inc.
– appointed April 14, 2010;
re-appointed January 23, 2013

Alexandra Brown

Alex B. & Associates

- appointed February 7, 2007;
designated Vice-Chair and
re-appointed February 7, 2010;
re-appointed and re-designated
January 23, 2013

Adam Caplan

Principal

web.isod.es

- appointed February 7, 2014

Susan de Cartier

President

Starfish Entertainment

- appointed March 10, 2010;
re-appointed February 7, 2013

Nathon Gunn

President, CEO and Founder

Bitcasters

- appointed February 21, 2007;
re-appointed February 7, 2010;
re-appointed January 23, 2013

Sharifa Khan

President and Chief Executive Officer

Balmoral Marketing Inc

- appointed February 20, 2013

Leesa Kopansky

Executive Director

Lights, Camera, Access!

- appointed February 21, 2007;
re-appointed February 7, 2010;
re-appointed January 23, 2013

Sarah MacLachlan

President

House of Anansi Press and
Groundwood Books

- appointed August 12, 2008;
re-appointed February 7, 2011;
re-appointed February 7, 2014

Ildiko Marshall

Former Vice-President and Publisher

Today's Parent Group at Rogers Publishing

- appointed April 14, 2010;
re-appointed January 23, 2013

Anita McOuat

Partner, Audit and Assurance Group

PricewaterhouseCoopers

- appointed May 30, 2012

Marguerite Pigott

Vice President Development,

Outreach and Strategic Initiatives

Super Channel

Principal

Megalomedia Productions Inc.

- appointed August 12, 2009;
re-appointed February 7, 2012

Robert Richardson

President

Devon Group

- appointed November 10, 2005;
re-appointed February 7, 2008;
re-appointed February 7, 2011;
expired February 6, 2014

Mark Sakamoto

Principal

Sakamoto Consulting Inc.

- appointed August 21, 2008;
re-appointed February 7, 2011;
re-appointed February 7, 2014

Blake Tohana

Principal

Tricon Films

- appointed March 10, 2010;
re-appointed February 7, 2013

Total remuneration to the
Board of Directors for the fiscal year
ending March 31, 2014 was
\$34,850.00

Management's Responsibility for Financial Statements

The accompanying financial statements have been prepared by management in accordance with Canadian public sector accounting standards and are the responsibility of management. The preparation of the financial statements necessarily involves the use of estimates based on management's judgment, particularly when transactions affecting the current accounting period cannot be finalized with certainty until future periods. The financial statements have been properly prepared within reasonable limits of materiality and in light of information available up to September 23, 2014.

Management maintains a system of internal controls designed to provide reasonable assurance that the assets are safeguarded and that reliable financial information is available on a timely basis. The system includes formal policies and procedures and an organizational structure that provides for appropriate delegation of authority and segregation of responsibilities.

Ontario Media Development Corporation's Board of Directors is responsible for ensuring that management fulfills its responsibilities. The Board has appointed an audit committee from among its own members. The audit committee meets periodically with senior management and the Office of the Auditor General of Ontario to discuss audit, internal control, accounting policy, and financial reporting matters. The financial statements are reviewed by the audit committee before approval by the Board of Directors.

The Office of the Auditor General of Ontario conducts an annual audit in accordance with subsection 14(1) of Ontario Regulation 672/00 of the Development Corporations Act. The auditor's report outlines the scope of the auditor's examination and opinion.



Karen Thorne-Stone
President & Chief Executive Officer



Raina Wells
Director, Business Affairs
and Research (A)

September 23, 2014

Independent Auditor's Report

To the Ontario Media Development Corporation and the Minister of Tourism, Culture and Sport

I have audited the accompanying financial statements of the Ontario Media Development Corporation, which comprise the statement of financial position as at March 31, 2014, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Opinion

In my opinion, these financial statements present fairly, in all material respects, the financial position of the Ontario Media Development Corporation as at March 31, 2014 and the results of its operations, and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.



Gary Peall, CPA, CA, LPA
Deputy Auditor General

Toronto, Ontario
September 23, 2014

Statement of Financial Position As at March 31, 2014

	2014 (\$ 000's)	2013 (\$ 000's)
ASSETS		
Cash and cash equivalents (Note 3)	21,514	11,900
Short-term investments (Note 3)	11,320	6,699
Accounts receivable	186	150
Prepaid expenses	51	54
Accrued interest	110	104
Current assets	33,181	18,907
Capital assets (Note 4)	483	529
	33,664	19,436
LIABILITIES		
Accounts payable and accrued liabilities	23,355	9,633
Due to the Province	272	216
Current liabilities	23,627	9,849
DEFERRED REVENUE (Note 5)	613	150
ACCRUED EMPLOYEE BENEFITS OBLIGATION (Note 8)	970	898
COMMITMENTS (Note 7)		
NET ASSETS		
Invested in capital assets	483	529
Unrestricted	7,971	8,010
	8,454	8,539
	33,664	19,436

The accompanying notes are an integral part of these statements.

On behalf of the Board:



Chair



Member, Audit Committee

Statement of Operations For the Year ended March 31, 2014

	2014 (\$ 000's)	2013 (\$ 000's)
REVENUE		
Ministry of Tourism, Culture and Sport (Note 5)	38,533	25,298
Tax credit administrative fees	1,361	1,196
Interest	325	324
Other	268	229
Return of investment under assistance programs	97	61
	40,584	27,108
EXPENSES		
Ontario Music Fund	14,004	-
Operating expenses (Note 6)	10,994	10,220
Industry development initiatives	10,959	17,813
Interactive Digital Media Fund	2,949	3,954
Toronto International Film Festival Group grants	1,335	1,350
Research initiatives	428	507
Awareness Campaign	-	188
Entertainment and Creative Cluster Partnerships Fund	-	1,030
	40,669	35,062
DEFICIENCY OF REVENUE OVER EXPENSES	(85)	(7,954)

The accompanying notes are an integral part of these statements.

Statement of Changes in Net Assets For the Year ended March 31, 2014

	2014 (\$ 000's)			2013 (\$ 000's)
	Invested in Capital Assets	Unrestricted	Total	Total
Balance, beginning of year	529	8,010	8,539	16,493
Excess (deficiency) of revenue over expenses	(272)	187	(85)	(7,954)
Investment in capital assets	226	(226)	-	-
Balance, end of year	483	7,971	8,454	8,539

The accompanying notes are an integral part of these statements.

Statement of Cash Flows For the Year ended March 31, 2014

	2014 (\$ 000's)	2013 (\$ 000's)
Cash flows from (used in) operating activities		
Deficiency of revenue over expenses	(85)	(7,954)
Amortization of capital assets	272	286
	187	(7,668)
Changes in non-cash working capital		
Accounts receivable	(36)	45
Prepaid expenses	3	(7)
Accrued interest	(6)	(19)
Current liabilities	13,778	6,723
Deferred revenue	463	(1,068)
Accrued employee benefits obligation	72	86
	14,274	5,760
Net cash from (used in) operating activities	14,461	(1,908)
Capital Activities		
Net purchase of capital assets	(226)	(128)
Investing Activities		
Net disposal (purchase) of short-term investments	(4,621)	193
Net increase (decrease) in cash	9,614	(1,843)
Cash and cash equivalents at beginning of year	11,900	13,743
Cash and cash equivalents at end of year	21,514	11,900

The accompanying notes are an integral part of these statements.

1. BACKGROUND

The Ontario Media Development Corporation (the 'Corporation') is an agency of the Ministry of Tourism, Culture and Sport of the Government of Ontario created under Regulation 672/00 of the Development Corporations Act, and as such is not required to pay income taxes. The Corporation promotes the economic growth of Ontario's cultural media sector and focuses on strategic partnerships among all the industries – film, television, sound recording, book and magazine publishing and interactive digital media. The Corporation is classified as a government not-for-profit organization for accounting purposes.

2. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared by management in accordance with the accounting standards for government not-for-profit organizations included in the Canadian Public Sector Accounting Standards.

Significant accounting policies followed in the preparation of these financial statements include:

(a) Capital Assets

Capital assets are recorded at cost less accumulated amortization. Capital assets are amortized on a straight-line basis over the following terms beginning in the year of acquisition or year of use, if later:

Furniture and Office Equipment	10 years
Computer Hardware	3 years
Customized Computer Software	3 years
Leasehold Improvements	5 years

(b) Revenue Recognition

Unrestricted government base operating grants are recognized as revenue in the period received. Restricted government grants are deferred and recognized as revenue in the year in which the related expenses are approved.

Tax credit administrative fees are recognized when earned, which is normally upon receipt. The return of investment under assistance programs is recorded on a cash basis because a reasonable estimate of the amounts to be collected cannot be made.

(c) Grants and Recoupable Advances

Grants and recoupable advances are recorded as expenses in the year that the Corporation approves the grant or advance. Grants and advances are recorded as accounts payable and accrued liabilities, subject to certain performance conditions placed on the recipients.

(d) Contributed Services

Contributed services are received for certain events and are not recognized in the financial statements.

(e) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, current bank accounts, bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of less than 93 days.

(f) Short-term Investments

Short-term investments are comprised of bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of 93 days to one year.

(g) Use of Estimates

The preparation of financial statements in accordance with Canadian public sector accounting standards requires that management make estimates and assumptions that affect the reported amounts of assets and liabilities as at the date of the financial statements and the reported amounts of revenue and expenses. Actual results could differ from management's best estimates as additional information becomes available in the future. The items subject to the most significant estimates are amortization of capital assets, employee future benefits and accrued liabilities.

(h) Financial Instruments

The Corporation's financial instruments which consist of cash and cash equivalents, short-term investments, accounts receivable, accounts payable and due to the province are all valued at cost. As cost approximates fair value given the short-term nature of the maturities, no statement of remeasurement gains and losses is included.

3. FINANCIAL INSTRUMENTS

Credit and Interest Rate Risk – Credit risk may arise from the possibility that a creditor defaults on payment obligations, while interest rate risk is inherent in investments due to fluctuations in interest rates. The Corporation's exposure to credit and interest rate risk is minimal as the Corporation's cash and cash equivalents and short-term investments have relatively short maturity spans and are held with leading Canadian chartered banks.

Cash and cash equivalents include \$21.263 million (2013 - \$11.627 million) of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 1.0%-1.3%. Short-term investments of \$11.320 million (2013 - \$6.699 million) consist of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 1.1% - 1.3%.

Market Risk – Market risk arises when the value of an investment portfolio decreases as a result of changes in the volatility of interest rates, stock prices and foreign exchange risks. The Corporation is not exposed to any market risk due to the nature of its investments.

Liquidity Risk – Liquidity risk is the risk that the Corporation will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Corporation manages its liquidity risk by monitoring its operating requirements. The Corporation prepared budget and cash forecasts to ensure it has sufficient funds to fulfill its obligations.

There have been no significant changes to the risk exposure from 2013.

4. CAPITAL ASSETS

	2014 (\$ 000's)			2013 (\$ 000's)
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Furniture and Office Equipment	171	82	89	97
Computer Hardware	123	68	55	32
Customized Computer Software	313	188	125	77
Leasehold Improvements	546	332	214	323
	1,153	670	483	529

5. MINISTRY OF TOURISM, CULTURE AND SPORT FUNDING

The Ministry of Tourism, Culture and Sport (a related party) provided a \$22.996 million (2013 - \$22.980 million) base operating grant which has been recognized as revenue in the fiscal year. Deferred revenue represents unspent resources related to special purpose funding from the Ministry of Tourism, Culture and Sport. Changes to the deferred revenue are as follows:

	2014 (\$ 000's)				2013 (\$ 000's)
	Ontario Music Fund	Canadian Screen Awards	Interactive Digital Media Fund	Total	Total
Opening balance	-	150	-	150	1,218
Funding received	15,000	-	1,000	16,000	1,250
Recognized as revenue	(14,462)	(75)	(1,000)	(15,537)	(2,318)
Closing balance	538	75	-	613	150

The Corporation administers the Ontario Music Fund, a three-year, \$45 million grant program announced in the 2013 provincial budget. Included in Ontario Music Fund is \$0.437 million in Operating expenses and \$0.021 million in capital acquisitions.

6. OPERATING EXPENSES

	2014 (\$ 000's)	2013 (\$ 000's)
Salaries, wages and benefits		
Tax credit administration	2,397	2,345
Industry development	2,029	1,866
Business affairs and research	1,457	1,332
Other	724	726
	6,607	6,269
Corporate expenses and operations	1,221	1,225
Consulting services	336	539
Amortization of capital assets	272	286
Advertising, promotion & publications	556	425
Program support	1,572	1,114
Travel	430	362
	10,994	10,220

7. COMMITMENTS

(a) Lease Commitments

The Corporation is committed under operating leases for premises and office equipment to future minimum payments as follows:

	(\$ 000's)
2015	747
2016	725
2017	731
2018	738
2019	432
	3,373

The Corporation negotiated a premises lease agreement which would commit the Corporation to future minimum payments of \$3.336 million. Infrastructure Ontario (a related party) makes the lease payments to the landlord, and is subsequently reimbursed by the Corporation. The Corporation is also committed under operating leases for office equipment to future minimum payments totalling \$37,000. The premises lease expires October 31, 2018 and the leases for office equipment expire at various times over the next five years.

8. OBLIGATION FOR EMPLOYEE FUTURE BENEFITS

The Corporation's employees are entitled to benefits that have been negotiated centrally for Ontario Public Service employees. The future liability for benefits earned by the Corporation's employees is included in the estimated liability for all provincial employees and is recognized in the Province's consolidated financial statements. These benefits are accounted for by the Corporation as follows:

(a) Pension Plans

The Corporation's full-time employees participate in the Public Service Pension Fund (PSPF) or the Ontario Public Service Employees' Union Pension Fund (OPSEU-PF), which are defined benefit pension plans for employees of the Province and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPF and a joint sponsor of the OPSEU-PF, determined the Corporation's annual payments to the funds. Since the Corporation is not a sponsor of these funds, gains and losses arising from statutory actuarial funding valuations are not assets or obligations of the Corporation, as the sponsors are responsible for ensuring that the pension funds are financially viable. The Corporation's annual payments of \$466,000 (2013 - \$454,000) are included in operating expenses in the Statement of Operations.

(b) Accrued Employee Benefits Obligation

The costs of any legislated severance and unused vacation entitlements earned by employees are recognized when earned by eligible employees. These costs for the year amounted to \$103,000 (2013 - \$113,000) and are included in employee benefits in Operating expenses. The total liability for these costs is reflected in the accrued employee benefits obligation, less any amounts payable within one year, which are included in accounts payable and accrued liabilities, as follows:

	2014 (\$ 000's)	2013 (\$ 000's)
Total liability for severance and vacation	1,238	1,164
Less: Due within one year and included in accounts payable and accrued liabilities	(268)	(266)
Accrued employee benefits obligation	970	898

(c) Other Non-Pension Post-Employment Benefits

The cost of other non-pension post-retirement benefits is determined and funded on an ongoing basis by the Ontario Ministry of Government Services (a related party) and accordingly is not included in these financial statements.

9. PUBLIC SECTOR SALARY DISCLOSURE

Section 3(5) of the *Public Sector Salary Disclosure Act (1996)* requires disclosure of Ontario public sector employees who were paid an annual salary in excess of \$100,000 in the calendar year 2013. For the Corporation, this disclosure is as follows:

Name	Title	Salary	Taxable benefits
Jennifer Blitz	Director, Tax Credit and Financing Program	\$101,535	\$161
Shari Cohen	Program Consultant	\$103,891	\$178
Raina Feldman	Director, Business Affairs & Research	\$122,269	\$194
Kristine Murphy	Director, Industry Development Group	\$136,361	\$207
Karen Thorne-Stone	President & Chief Executive Officer	\$180,750	\$264

Supplemental Information (unaudited) For the Year ended March 31, 2014

The following chart illustrates that 91.8% of OMDC's expenditures for the year ended March 31, 2014 are program-related.

	CORPORATE	PROGRAM RELATED	2014 TOTAL
	<u>(\$ 000's)</u>	<u>(\$ 000's)</u>	<u>(\$ 000's)</u>
Direct Support (from Statement of Operations):	-	29,675	29,675
From Note 6:			
Salaries, Wages and Benefits	1,580	5,027	6,607
Corporate Expenses and Operations	863	358	1,221
Consulting Services	60	276	336
Amortization of Capital Assets	168	104	272
Advertising, Promotion & Publications	473	83	556
Program Support	-	1,572	1,572
Travel	175	255	430
			
Total Expenditures	<u>3,319</u>	<u>37,350</u>	<u>40,669</u>
% of total	<u>8.2%</u>	<u>91.8%</u>	<u>100.0%</u>